

# AWARE Today. ALIVE Tomorrow.

Vehicle Data Translator [VDT]

*Using vehicles to diagnose the weather*

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# Objective

- ❖ Outline NCAR research through the lens of a potential I-80 Coalition project





**Mesa Lab**



**Foothills Lab  
Campus**



**Aviation Facility**



**Center Green  
Campus**



# Research Applications Laboratory

- ❖ RAL

- ❖ One of five laboratories of NCAR
- ❖ About 200 people, approximately half are atmospheric scientists, and half are software engineers

- ❖ Mission

- ❖ Transfer knowledge and technology to US government agencies, the private sector, and foreign governments

# The promise of mobile observations



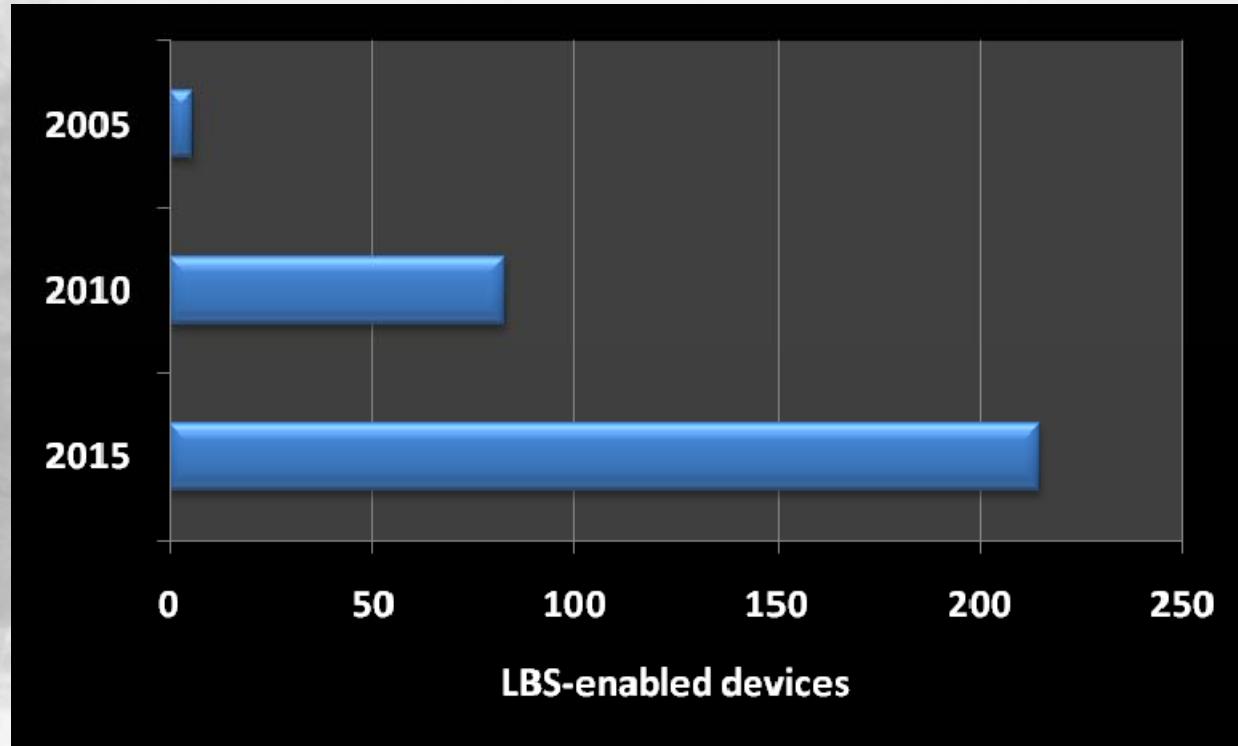
Technology

Consumer  
Interest

DOT  
IntelliDrive<sup>SM</sup>  
Initiative

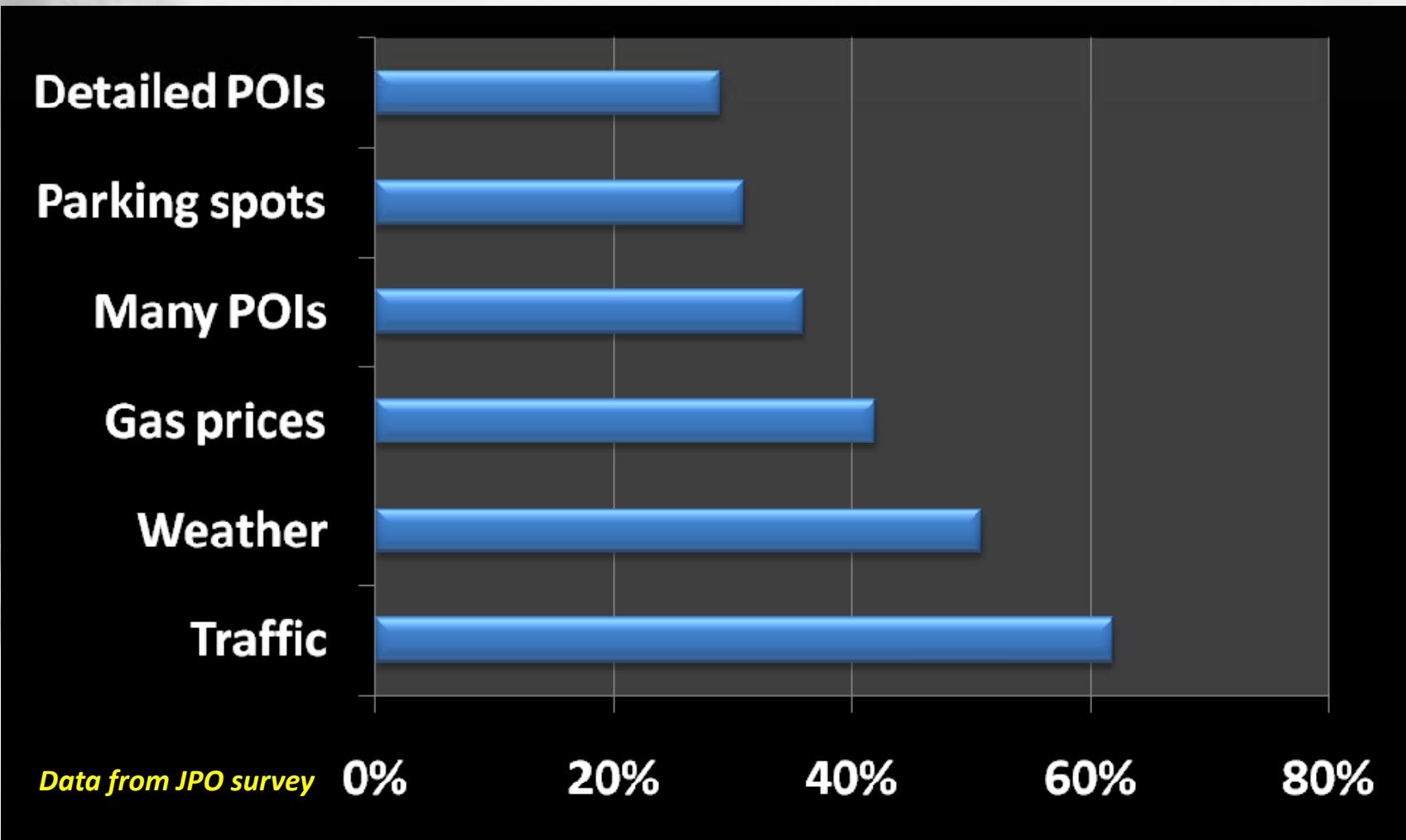
VDT

# Transportation market trends



- ❖ **2016, connectivity will be a “critical buying consideration” on par with fuel efficiency, safety, etc.**
- ❖ **2020, 30-90 million connected vehicles.**

# Consumer interest in transportation information



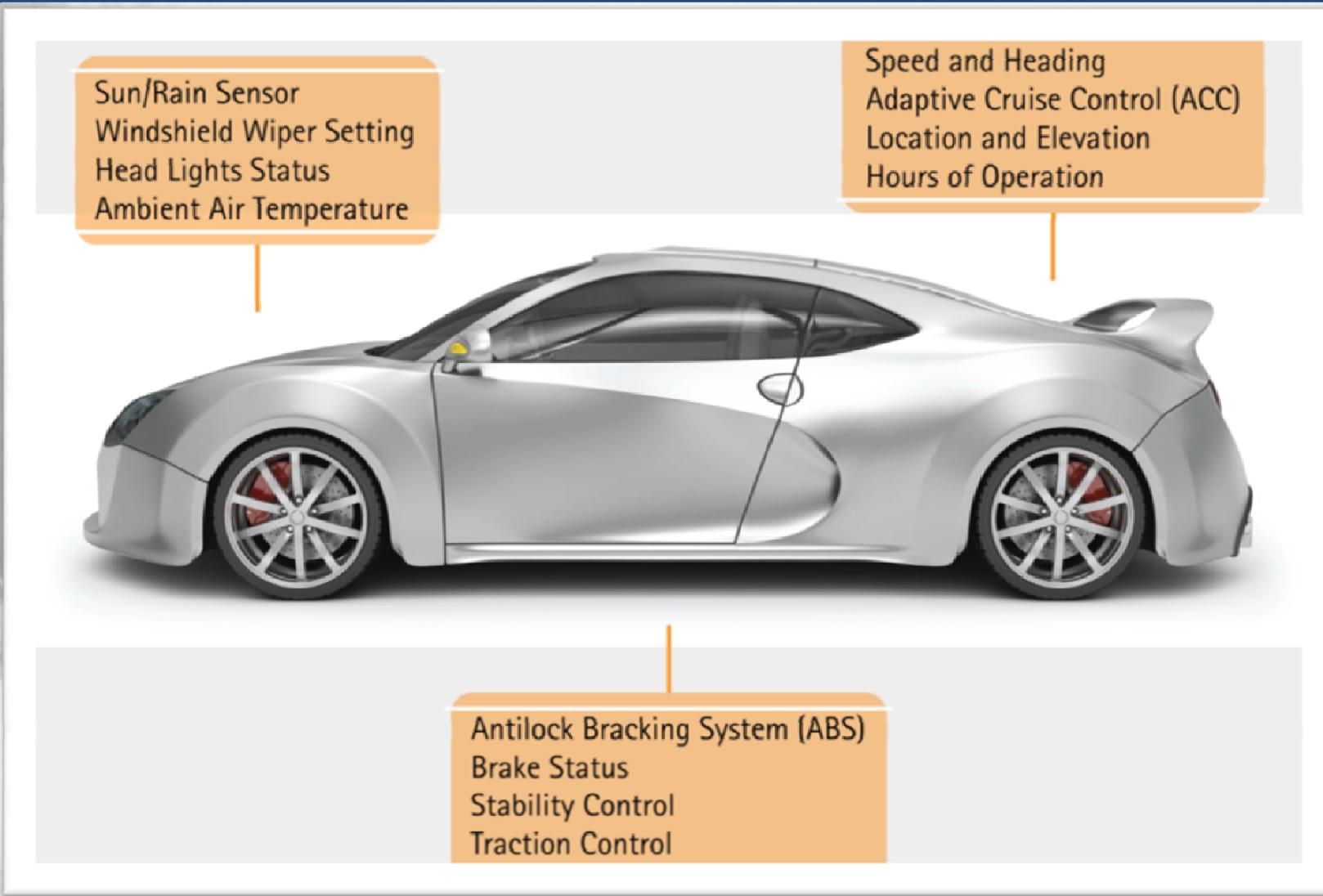
# The IntelliDrive<sup>SM</sup> initiative

- ❖ IntelliDrive<sup>SM</sup> is a suite of technologies and applications that use wireless communications
- ❖ IntelliDrive<sup>SM</sup> applications provide connectivity:
  - ❖ with and among vehicles
  - ❖ between vehicles and the roadway infrastructure
  - ❖ among vehicles, infrastructure, and wireless devices (consumer electronics, such as cell phones and PDAs) that are carried by drivers, pedestrians, and bicyclists

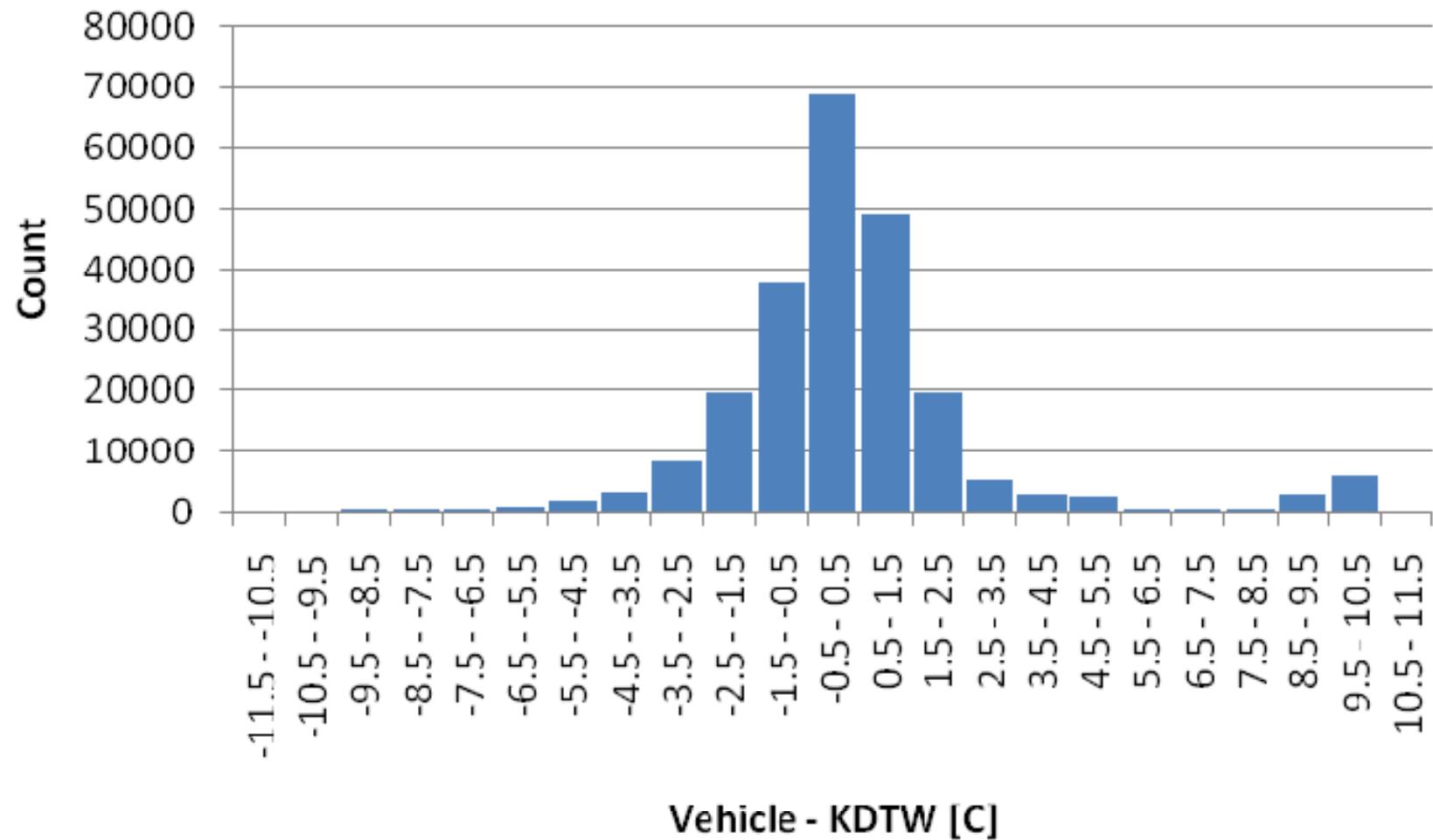


<http://www.intellidriveusa.org>

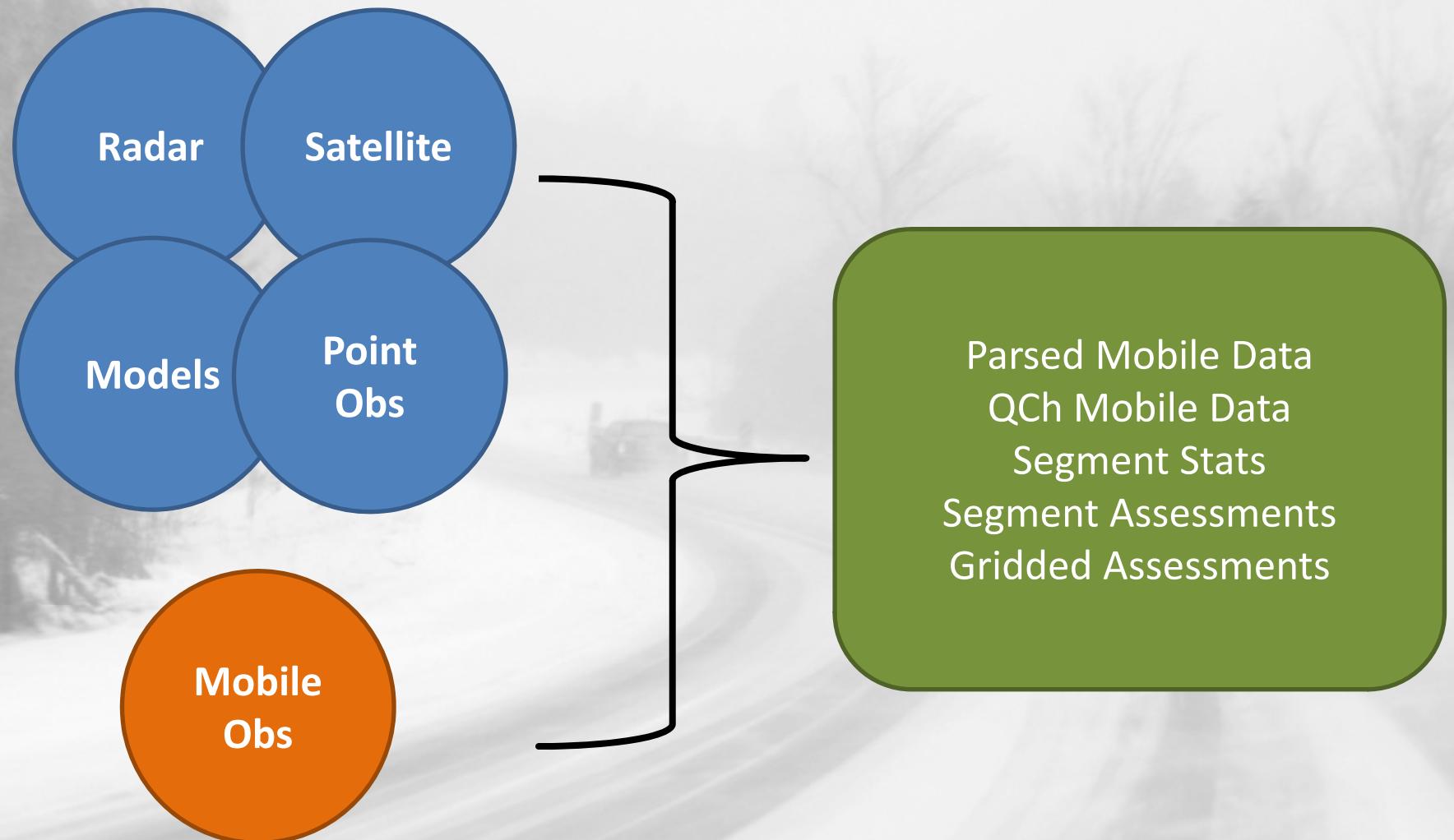
# Vehicle data in IntelliDrive<sup>SM</sup>



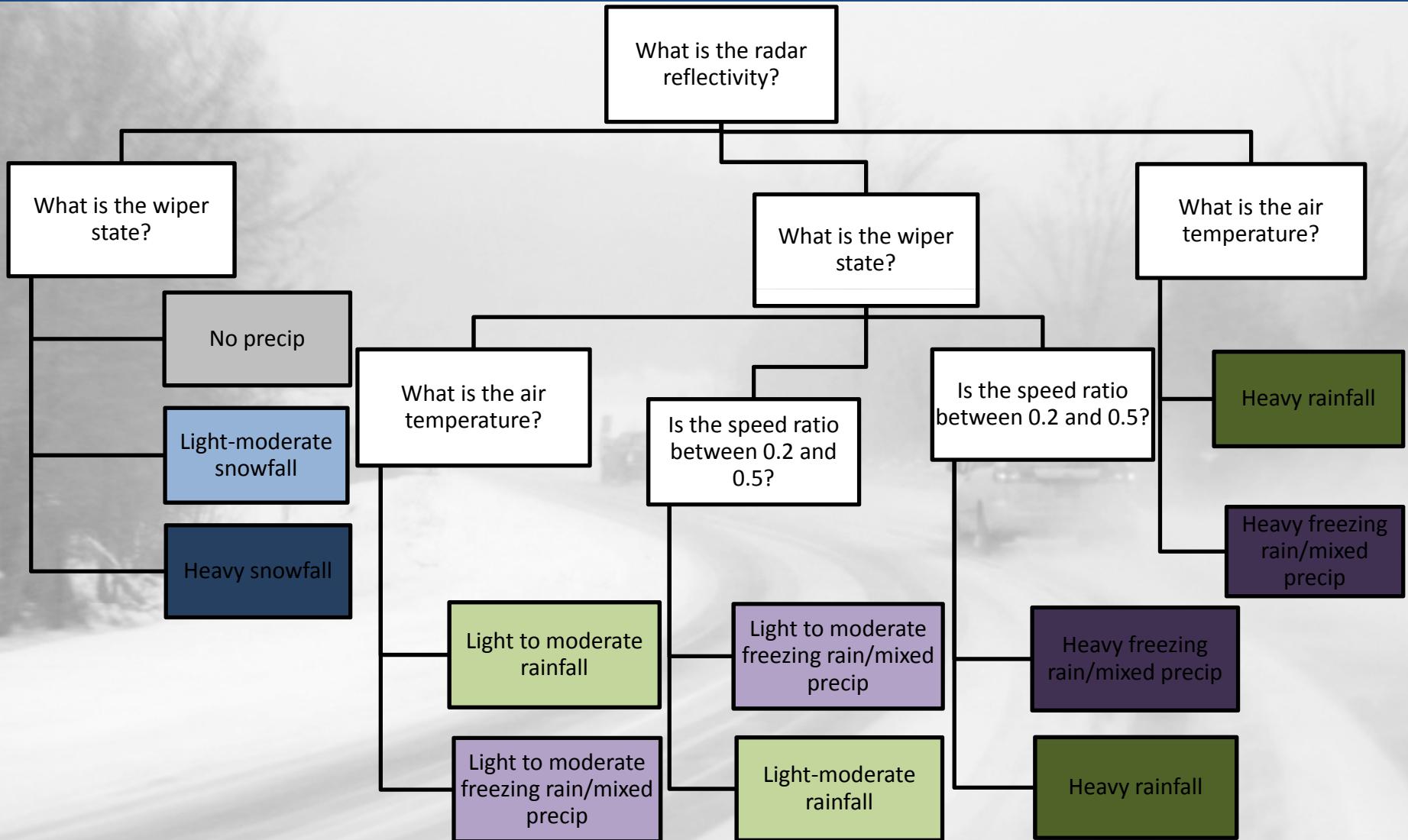
# Temperature accuracy (DTE09)



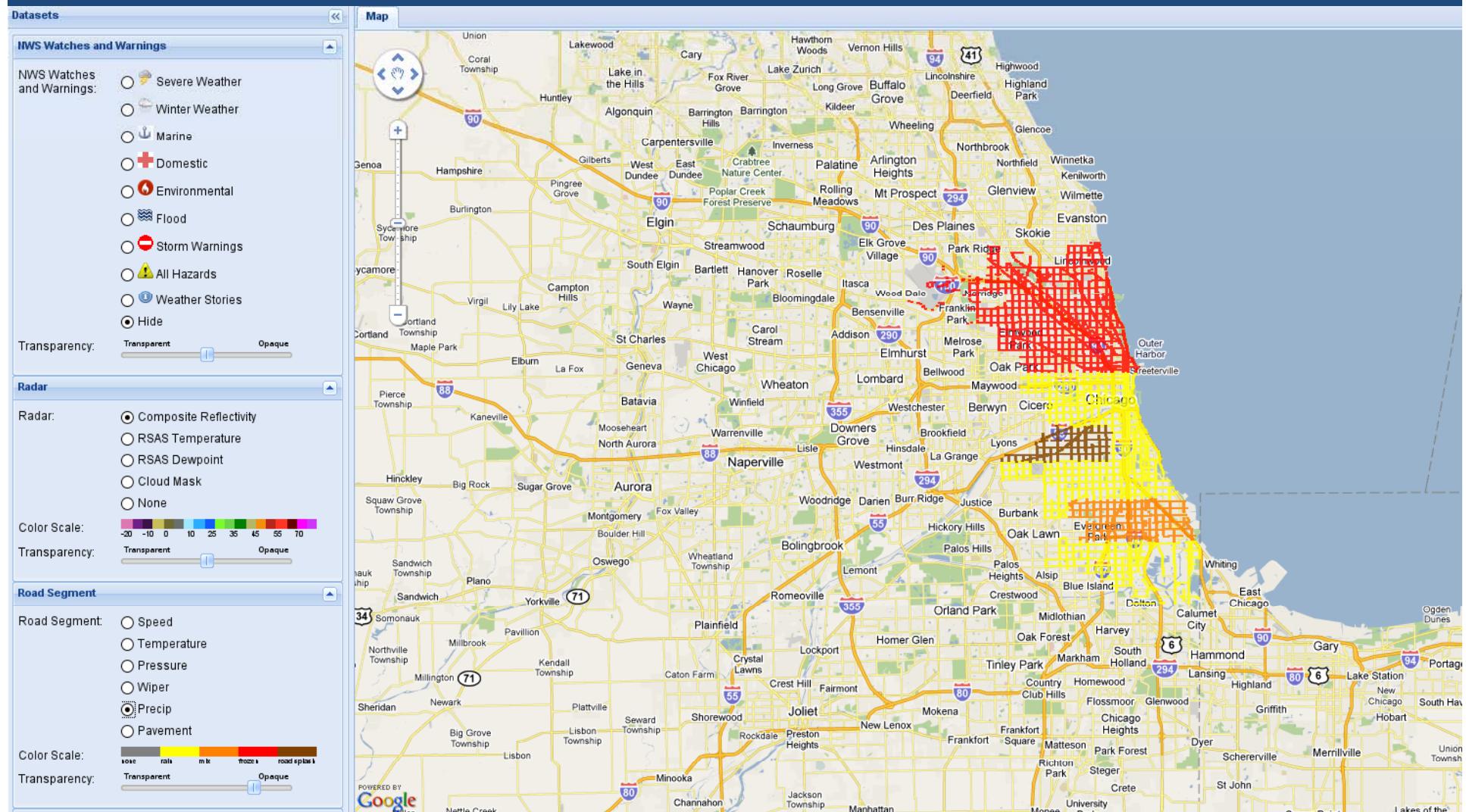
# Vehicle Data Translator (VDT) Concept



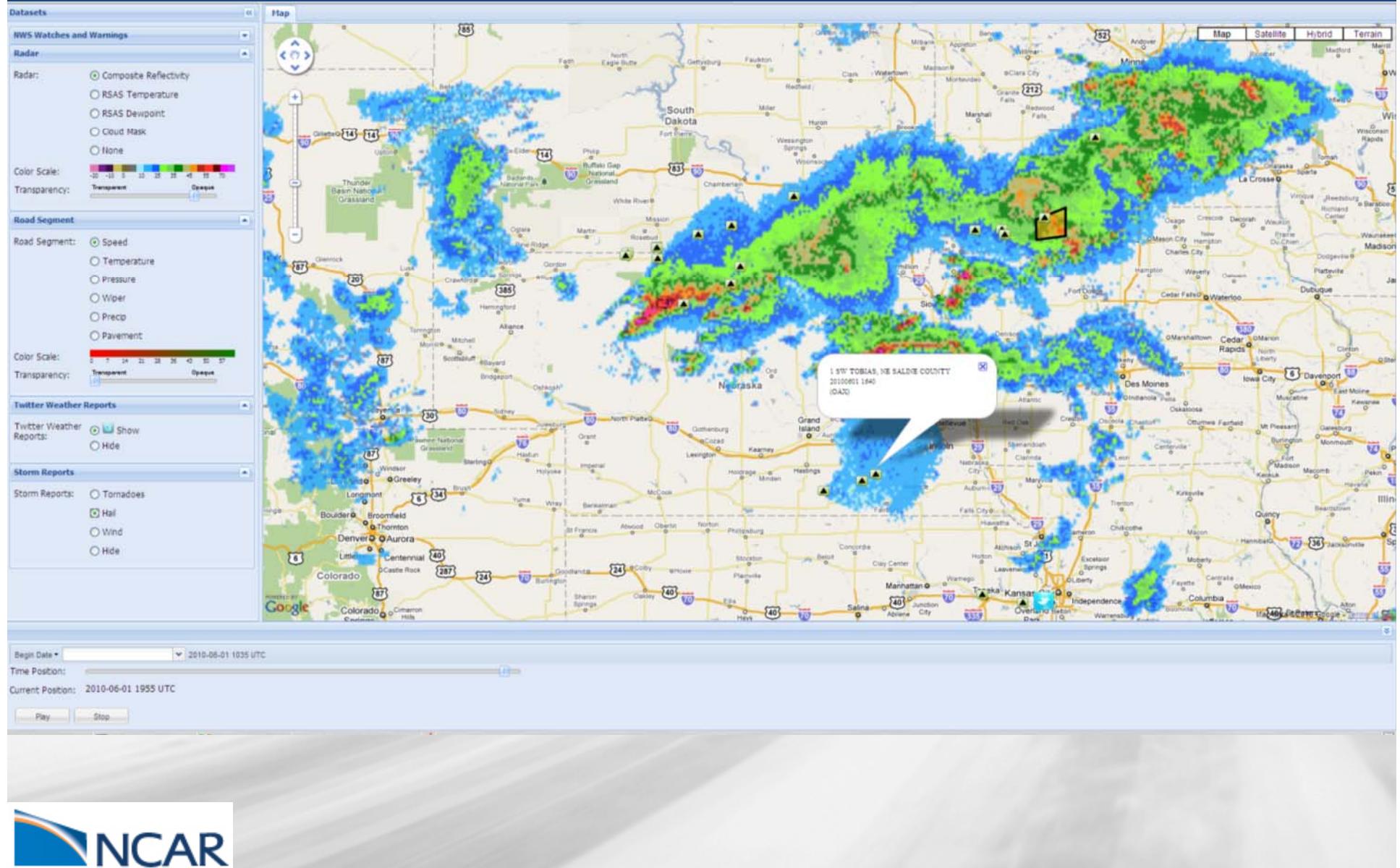
# Mixed



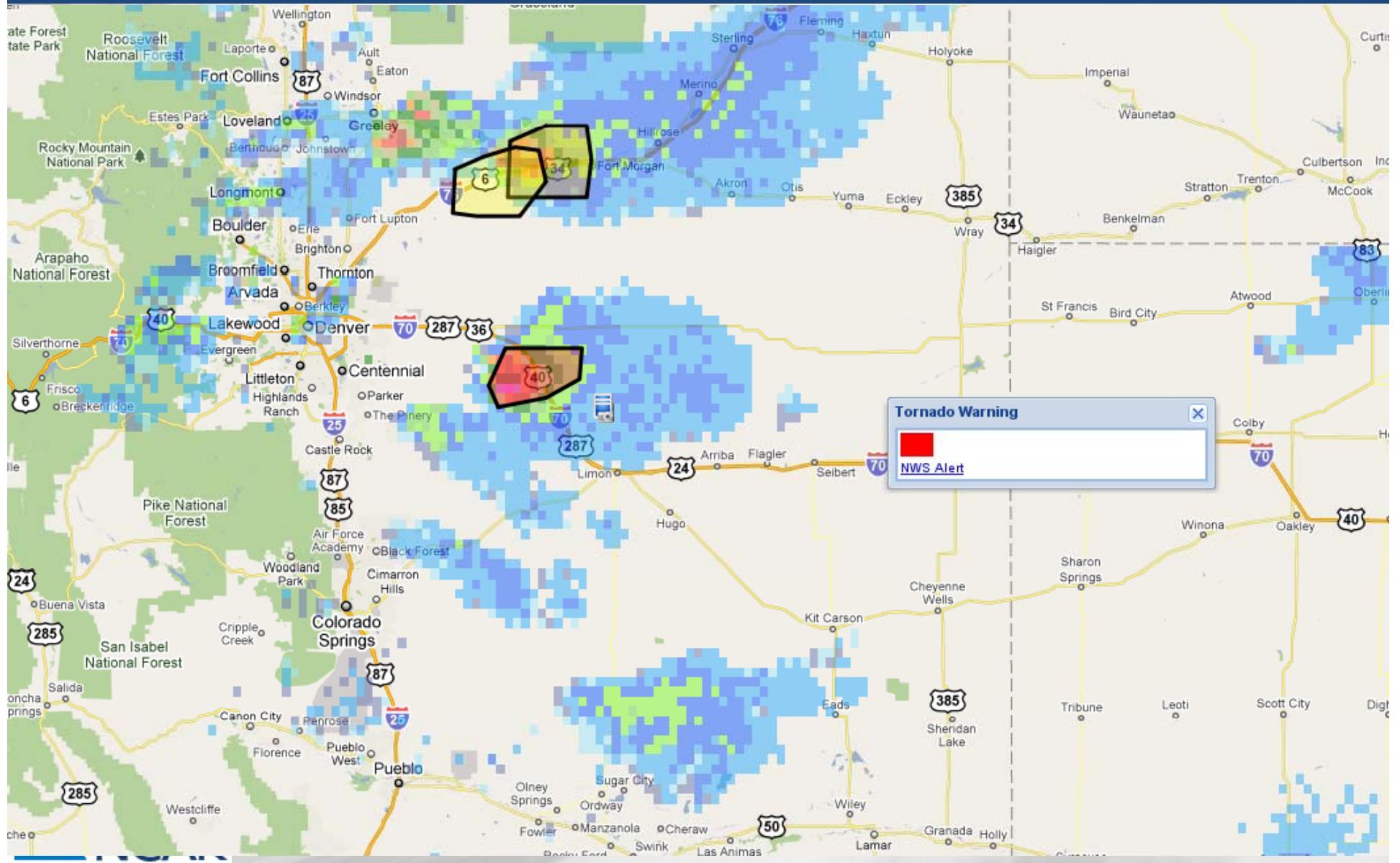
# Display



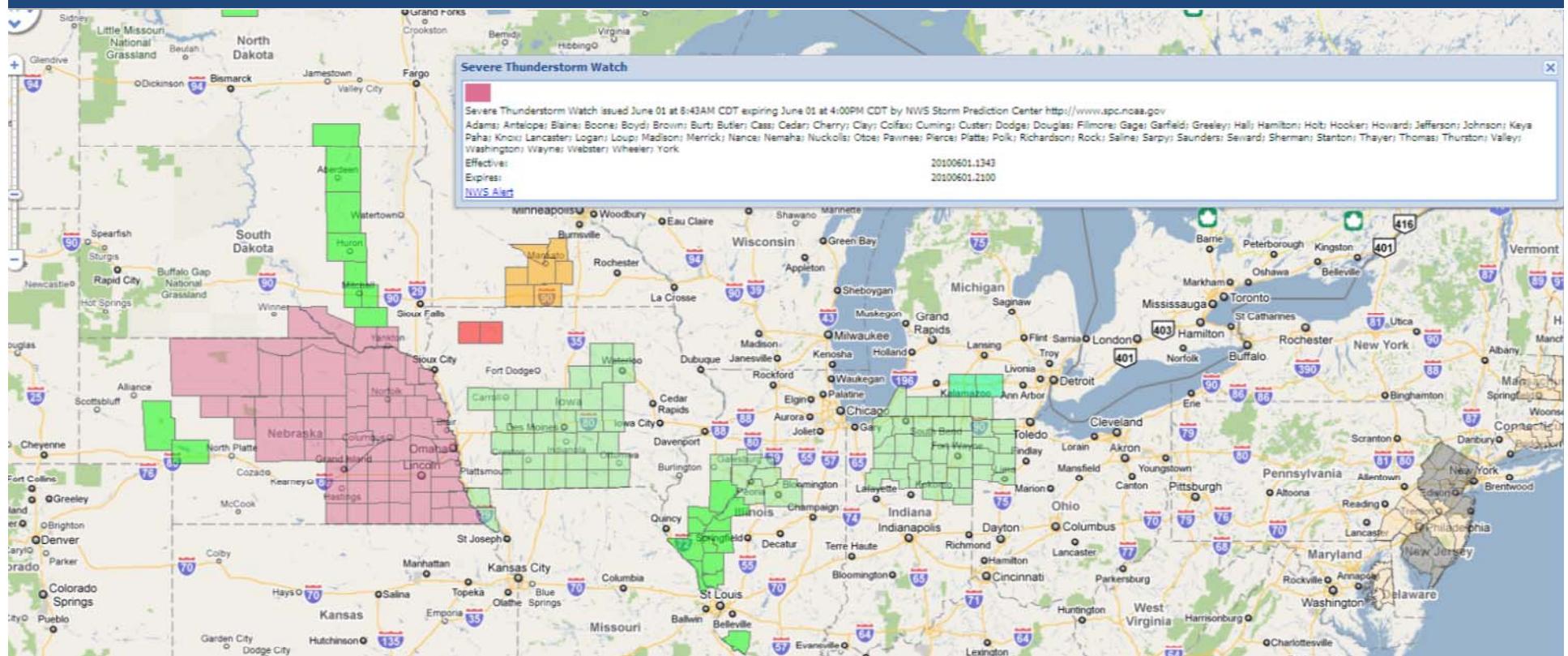
# VDT display



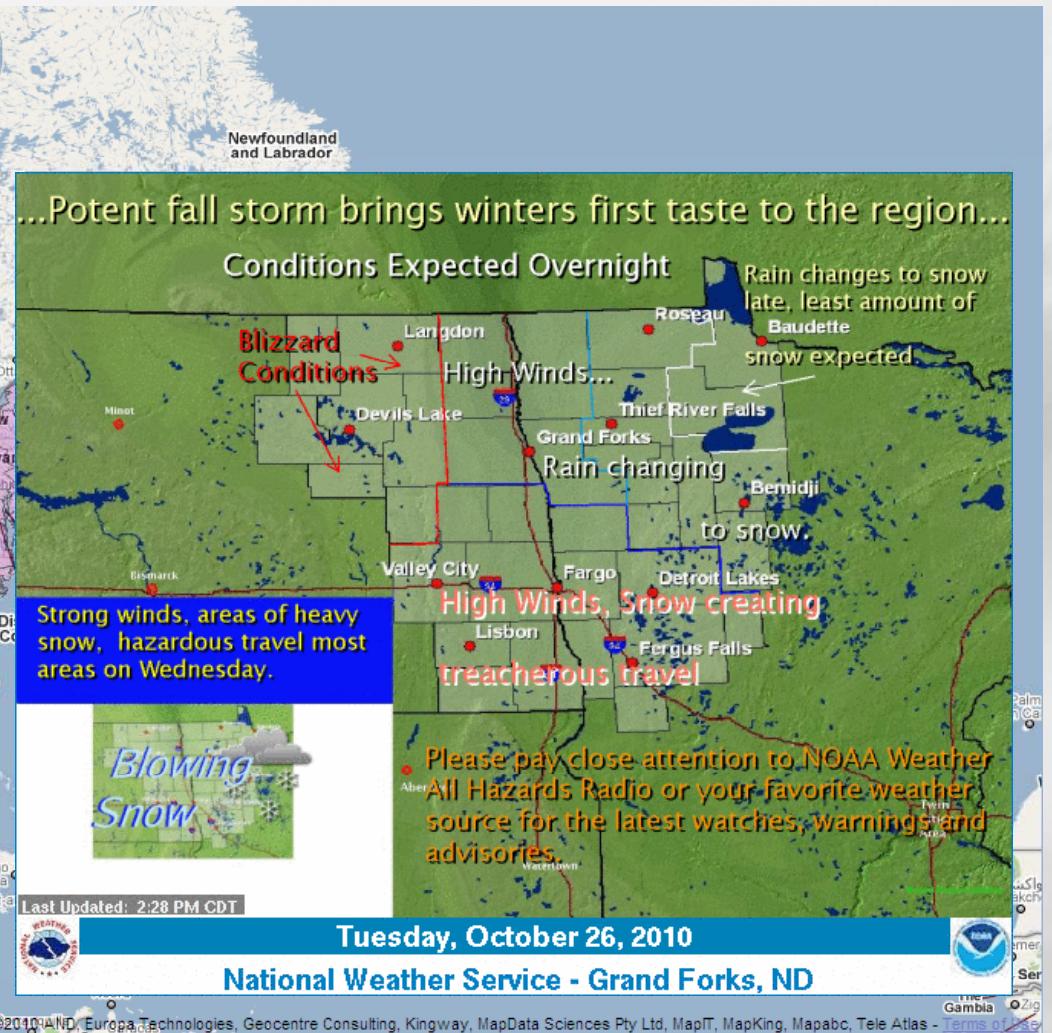
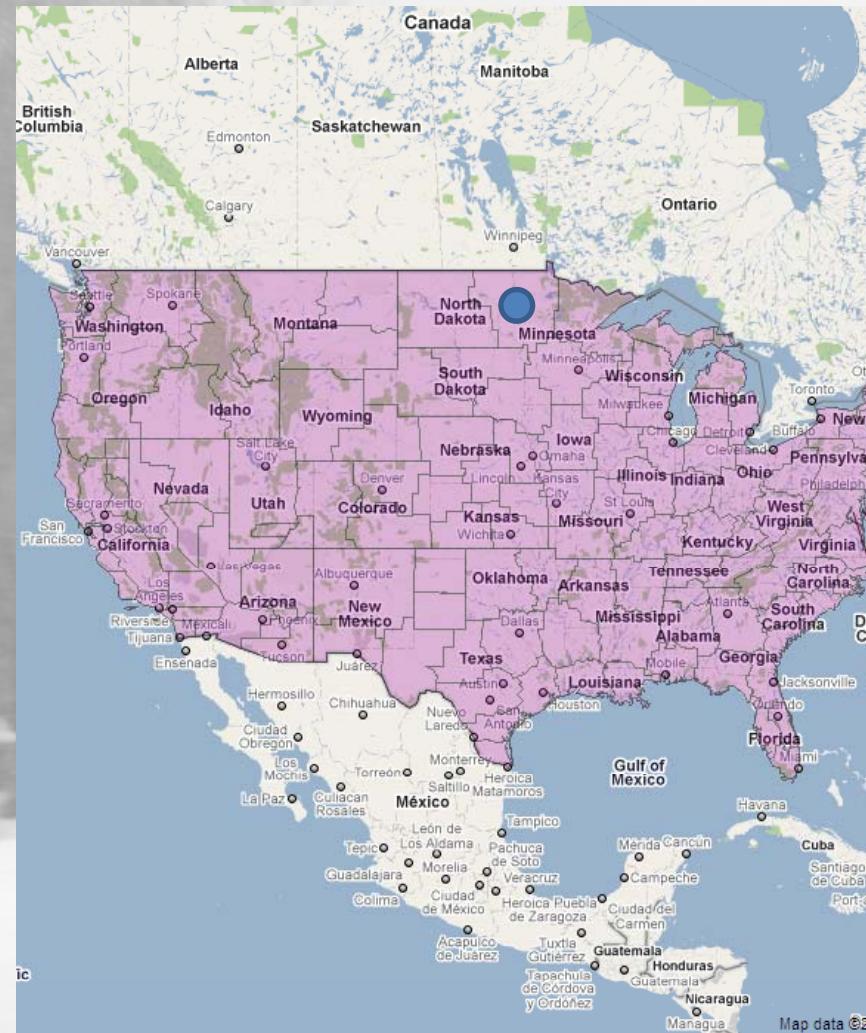
# NWS Polygon Warnings



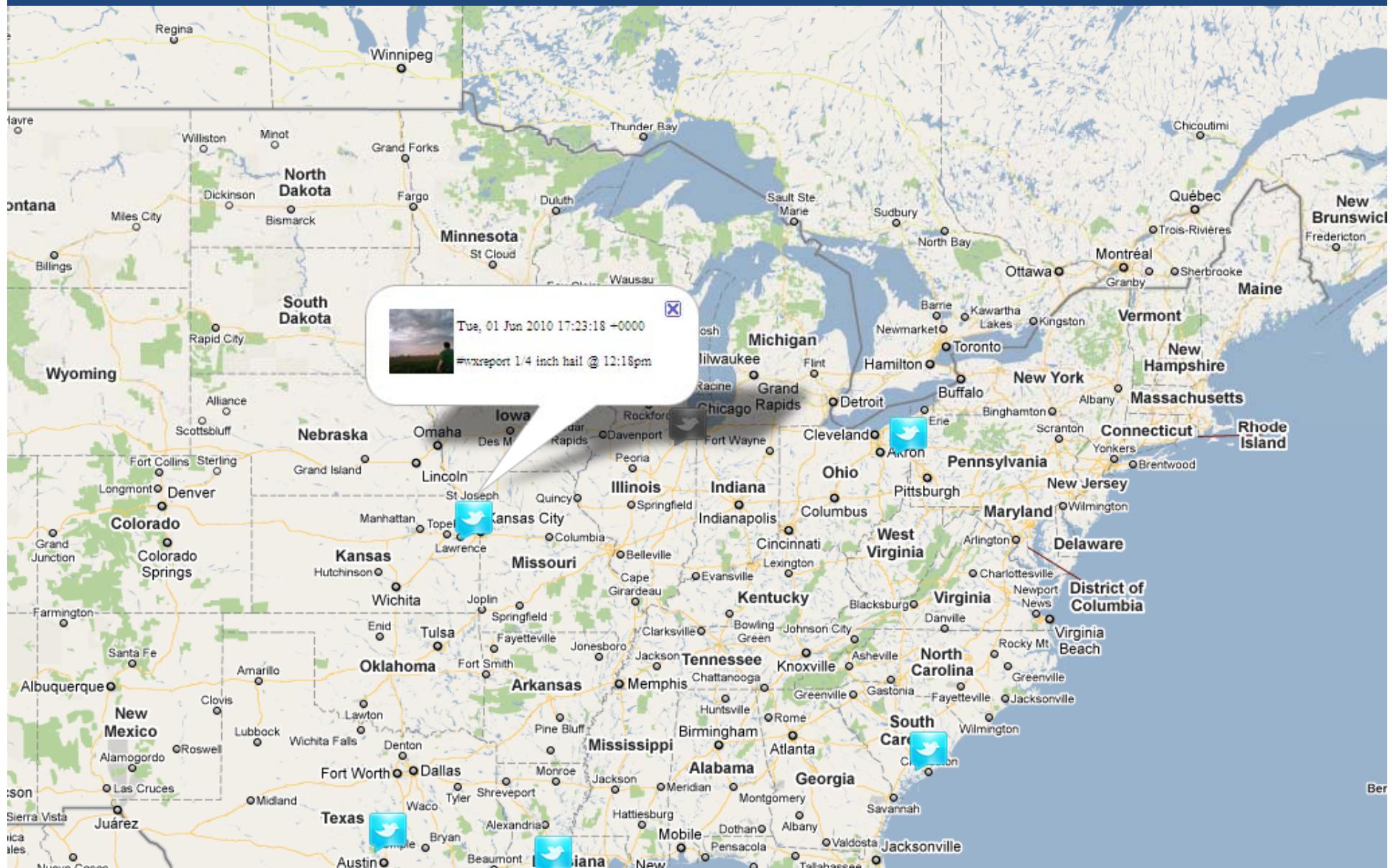
# NWS watch / warning information



# NWS Story of the Day



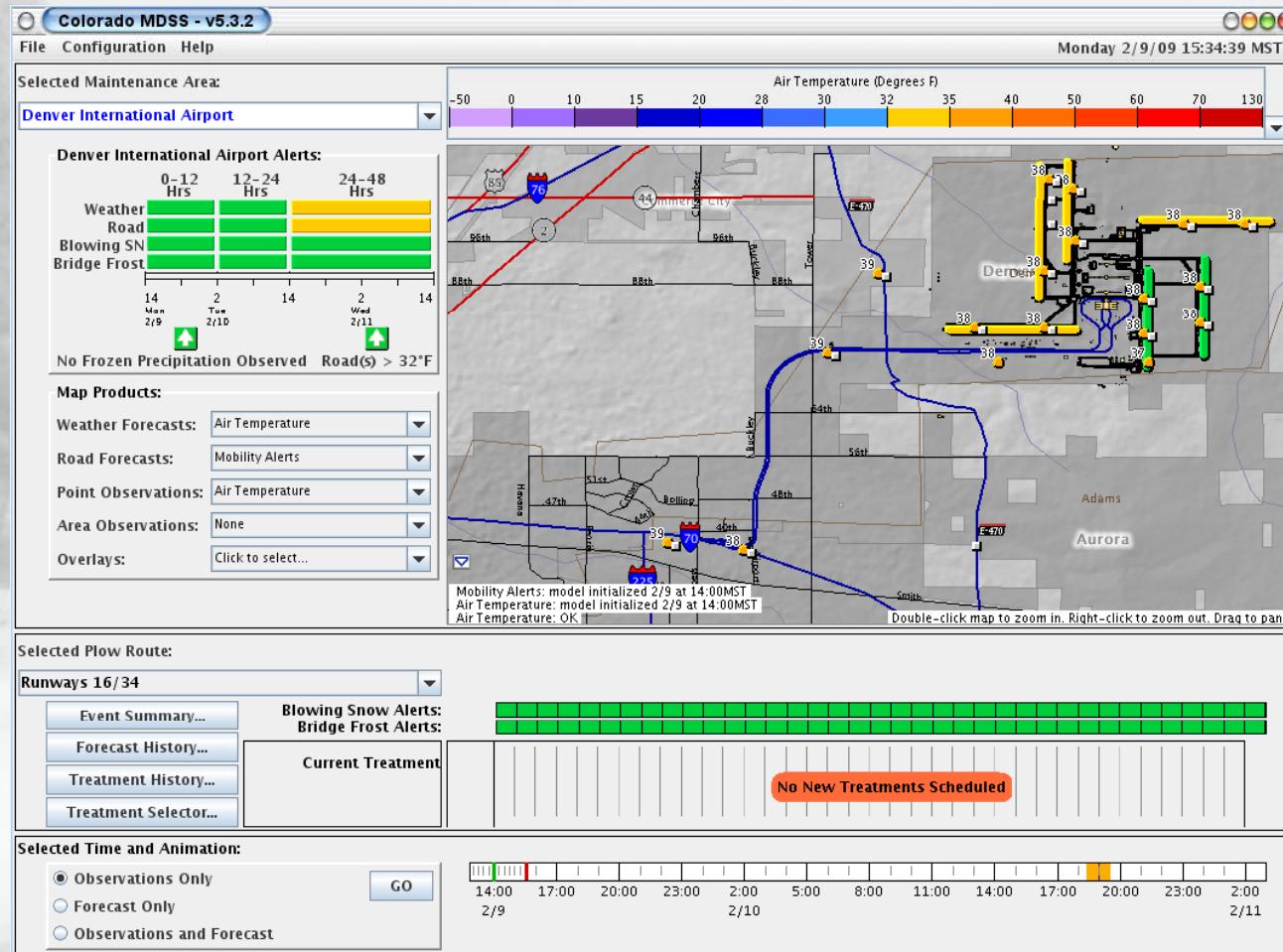
# Twitter Feeds



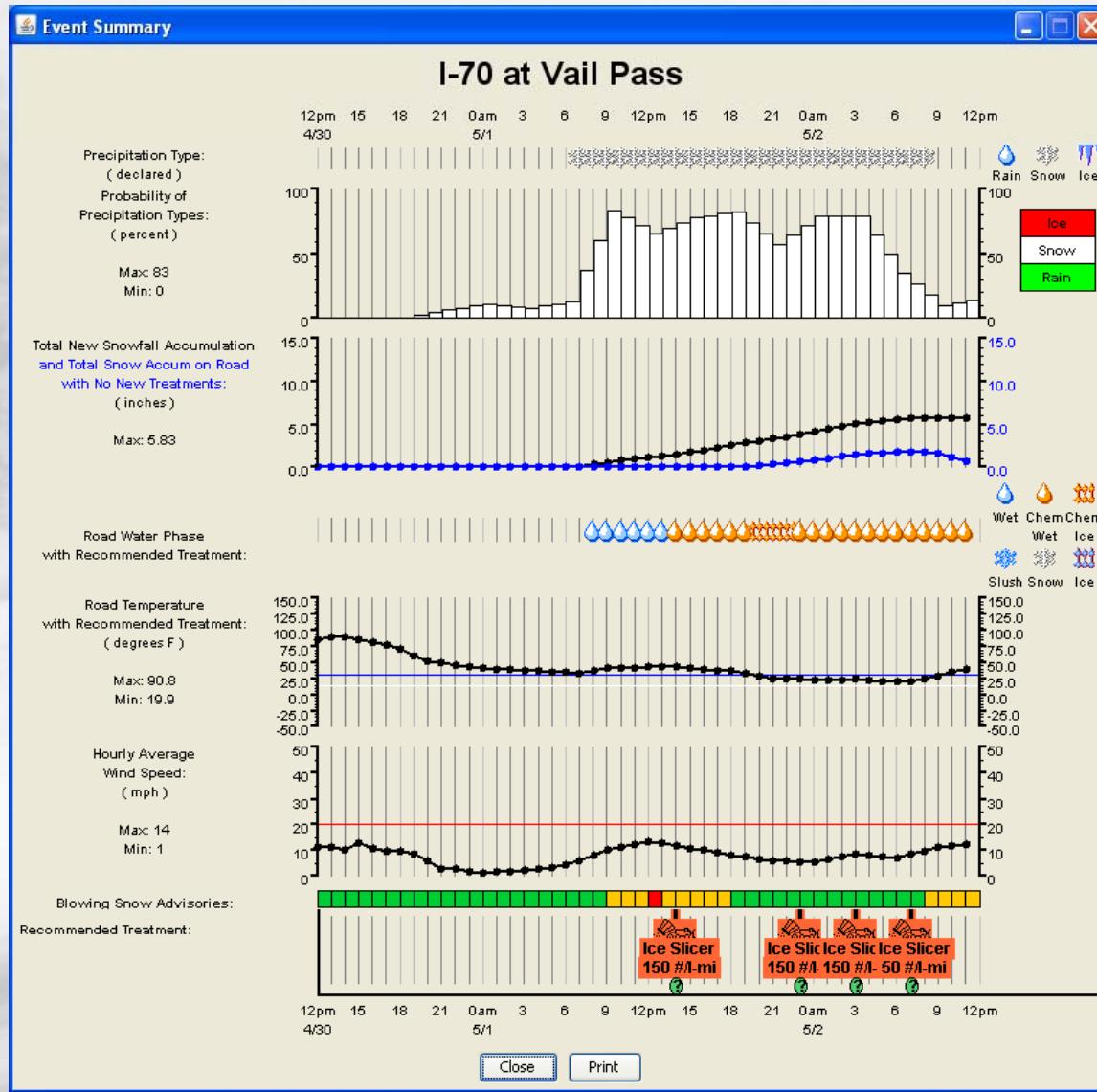
# What else could we add?

- ❖ Traffic information?
- ❖ CMS messages?
- ❖ Audio alerts?
- ❖ What do you want/need?

# What about forecasts?



# Event Summaries



# it's not the end, it's merely the beginning

*"Dream no small dreams for they have no power to move the hearts of men."*

*--Johann Wolfgang von Goethe*

